



emmaüs INTERNATIONAL
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1954 – 2014
60th anniversary of Abbé
Pierre's appeal

The Emmaüs movement is mobilising
on Saturday 1st February 2014

UNPRECEDENTED MOBILISATION



On 1st February 1954, Abbé Pierre made a radio appeal, which gave rise to the so-called 'uprising of kindness' in support of the homeless.

It was a key moment in the history of Emmaus, which sparked its globalisation.

Sixty years on, let's restate our movement's main purpose: 'to be the voice of the voiceless', as Abbé Pierre asserted in 1954.

INTERNATIONAL MOBILISATION

The mobilisation in France will have a big impact in Paris and around the country.

Let's spend the day sharing our values and history with all the Emmaus groups around the whole world.

To ensure consistency in our campaigning, we're sending you some resources which may be useful to you in organising your own event.

60th anniversary of Abbé Pierre's appeal

60 years ago,

Abbé Pierre's appeal generated an unprecedented wave of solidarity:
'the uprising of kindness'



Over 60 years,

Emmaus has developed economic and social alternatives adapted to the needs of society's most disadvantaged people



The appeal of 1st February 2014

will give us an opportunity to tell people all about our movement's wide-reaching activity, and make them want to get involved



An opportunity for the whole Movement to mobilise

Why mobilise?

- > **To highlight the relevance of the Emmaus model and our values** and raise awareness about our Movement's action
- > To send out a **positive message** and illustrate our legitimacy
- > Through the media, show the powers that be and the public that an alternative society is possible and that we must keep going, **together**

For the Movement
Join forces across the world as part of this key event

How?

Here are some ideas about what you could do on 1st February:

- Demonstrate on a square in your city and rename it **'Square of the Voiceless'**
- Use the slogan:
'Emmaus, an alternative voice for a better world'
- Read out and circulate the 2014 appeal, 'What if, for 60 years, we've been right?'

Of course any type of event you organise would be welcome – all groups are invited to mobilise, depending on their background and means, etc.

INTERNATIONAL MOBILISATION

Resources available to you

- The 2014 appeal (in English)
- A slideshow of archive photos, also available on the website
- A Tam-Tam and a postcard have been sent out to you and will be available on the website from January

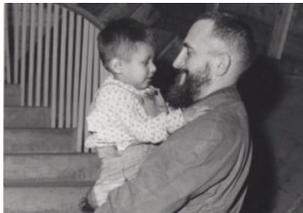
On social networks

- Emmaus International and Emmaus France will report on events run by groups around the world on the specially dedicated Facebook page
- So please send info about what your group is doing on 1st February to the communications team at the international secretariat of Emmaus:
ma.dubosc@emmaus-international.org

INTERNATIONAL MOBILISATION

Example: programme of the Paris demonstration

- > **10:45** Meet at the assembly point
- > **11:00** Parade towards the square
- > **11:15** Occupy the square and rename it
- > **11:30** New appeal to be read out and talks given
- > **11:45** Audience debate and distribution of soup for solidarity
- > **12:00** End of demonstration on 'Square of the Voiceless' - to be continued at an Emmaus organisation that opens on Saturday



For any questions or advice:

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